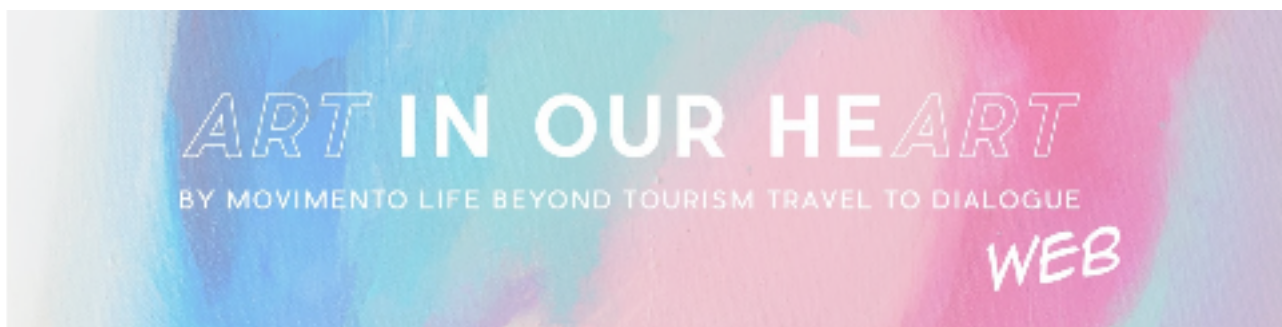


Art in our Heart®

International Virtual Exhibition

2020 June-September edition



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2020 June-September edition

by Life Beyond Tourism Travel to Dialogue Movement

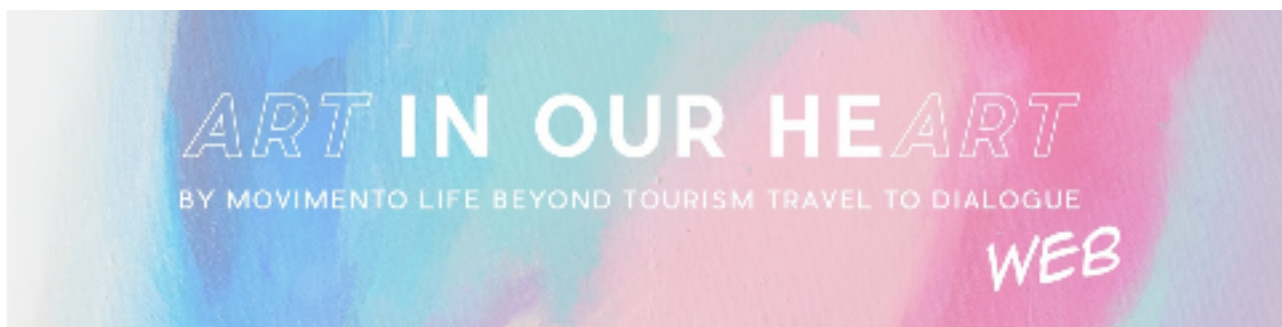
INTRODUCTION

We strongly believe that the world of art must be supported and encouraged, as all types of production in our area must, yet even more so, because Italian creativity and ingenuity have always been the stimulus for rebirth in times of difficulty.

Carlotta Del Bianco, President of LBT-TTD Movement

The **Art In Our Heart** program is aimed at **all members of the Life Beyond Tourism Travel to Dialogue Movement, affiliated with the Artist profile**, who carry out an activity of artistic value that contributes to enhancing, protecting, supporting and communicating the cultural image of their place identities in the world.

Artists who register on the portal www.lifebeyonddialogue.org and become part of the Life Beyond Tourism Travel to Dialogue Movement network want to make a change and give added value to their art through sharing the values and ethics of Life Beyond Tourism. This change is evident in the works they create and in their international spread via the Life Beyond Tourism Travel To Dialogue Movement, a network which involves 111 countries and more than 14,000 users. The artists affiliated with the Movement benefit from



various opportunities and receive visibility both within our community and on our supplementary communication channels such as social media, online newspapers, and print media.

RULES OF PARTICIPATION

Art. 1 OBJECT OF THE EXHIBITION

The subject of this regulation is the creation of a collective exhibition of artists affiliated with the Life Beyond Tourism Travel to Dialogue Movement, with the aim of increasing the visibility of each and opening up to new collaborations between members of the Movement itself. Artists will be able to increase their individual international visibility through online technology. The collective exhibition will take place in virtual mode directly on the platform www.lifebeyondtourism.org.

Art. 2 PROMOTERS

The international virtual exhibition is promoted by the Romualdo Del Bianco® Foundation, the International Institute Life Beyond Tourism, the International Meetings and Study Centre and with the collaboration of the international network of the Life Beyond Tourism Travel to Dialogue Movement comprising over 500 institutions in 111 countries on 5 continents.

Art. 3 ORGANIZER OF THE ONLINE EXHIBITION

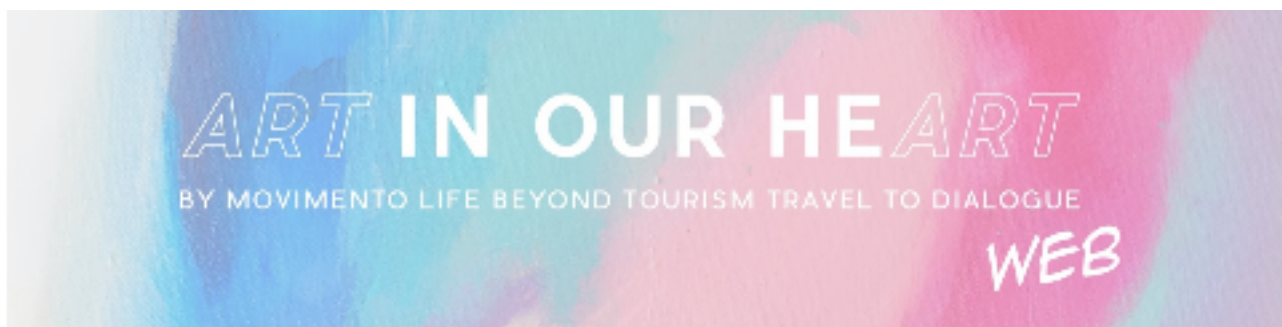
Life Beyond Tourism Travel to Dialogue Movement Srl - Florence

Art. 4 HOW TO REGISTER AND SUBMIT WORK

A contribution of € 40 is required for participation in the exhibition, which includes the submission of 4 photos per artist. The contribution will cover the organizational and secretarial costs of the exhibition, which include: manual control of the photographic material, which must comply with stated technical requirements and with the terms and conditions indicated in the following paragraphs; material validation, uploading to the site and publication in the appropriate section of the exhibition. None of these processes is automated, but will involve the manual intervention of a managing operator.

To participate in the exhibition you need:

1. to register on the Life Beyond Tourism Travel to Dialogue portal www.lifebeyondtourism.org by using the artist profile and creating your own artist page by following the relative procedure.
2. to connect to the exhibition page at <https://www.lifebeyondtourism.org/it/regolazione-mostra-virtuale-internazionale-art-in-our-heart/>
3. to fill in all fields of the participation form
4. to accept rules and privacy
5. to upload photographic material in line with the directions indicated in art. 5 of this announcement. Each user can participate in the competition with a maximum of 4 photographs.
6. proceed to pay the participation fee by clicking on "Finish and pay"



Art. 5 IMAGE REQUIREMENTS

Each uploaded work must meet the following requirements:

- Max size 1.5 mb
- minimum resolution: 1024x768
- aspect ratio: 3: 2/4: 3
- resolution: 72dpi
- Format: JPEG / JPG, PNG
- Horizontal viewing (landscape mode) is recommended.
- Report in the file name:
 - . author,
 - . title,

In the absence of these parameters, the work may be subject to non-publication with no refund of the registration fee.

Art. 6 WHO CAN PARTICIPATE

Participation is open to all those who have reached 18 years of age at the time of uploading the photograph, who have uploaded all the information required by the organization for the proper management of the competition, and who are registered with the Life Beyond Tourism Travel to Dialogue Movement.

Art. 7 OBLIGATIONS AND WARRANTIES

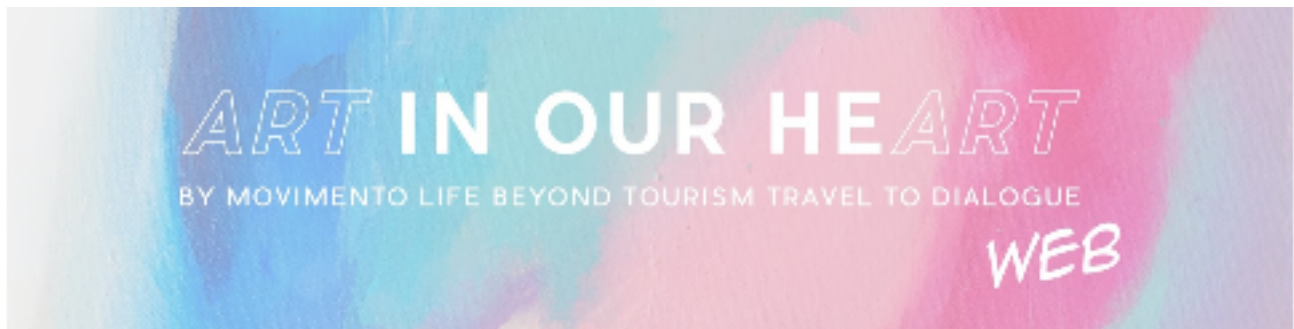
Each artist guarantees:

- to be the sole copyright owners of the works;
- that, in the case of photographic works, any people portrayed in the photographs gave their consent, through a valid release, to being photographed and to any subsequent publication by the organizers; therefore, the organizers will not be responsible for any third party claims and / or actions including, by way of example and without limitation, requests for compensation or complaints for violation of copyright and / or image rights;
- that the images and related rights that the author confers on the organization do not harm any third party rights and do not contain discriminating material.

Works or photographs that are harmful and / or offensive to ethics, morality, good taste, honor and reputation of others and religious sentiment are not allowed, nor are vulgar images depicting violence or containing advertising, commercial, or political references; images reproducing minors (specifically photographs) are not allowed. In these cases, the portal reserves the right to refuse admission to the competition, and will not give reasons nor reimburse the registration fee for the Life Beyond Tourism Travel to Dialogue Movement.

The participant, however, is responsible for the content and the message that the photograph intends to disclose and, with the acceptance of these Regulations, exonerates the company Movimento Life Beyond Tourism Travel to Dialogue Srl from any civil and criminal liability in this regard, as well as exonerates, as far as all parties involved in the organization, management and promotion of this virtual international exhibition should be able to do so.

Art. 8 DURATION OF THE EXHIBITION



The participants in the exhibition will upload their photos which the secretariat will check, validate and upload to the page <https://www.lifebeyondtourism.org/it/arte-online/> where they will remain until 15 September 2020.

The photos can be sent for uploading until 12 June 2020. The exhibition will be accessible from 15 June until 15 September 2020.

At the end of the exhibition, the page containing the works on display will be moved to the archive section and will still remain accessible by online users.

Art. 9 REQUEST FOR CLARIFICATION AND QUESTIONS

Any requests for clarifications and questions can be sent exclusively by e-mail to the following address:

web@lifebeyondtourism.org

The email must have the subject: <INTERNATIONAL VIRTUAL EXHIBITION>.

Emails that arrive with another subject will not be considered.

Art. 10 ACCEPTANCE OF THE RULES

By participating in the competition, participants accept, without reservation, all the rules contained in these Regulations. Failure to comply with what is set out therein will automatically result in exclusion from the virtual international exhibition.

Art. 11 TRADEMARKS AND COPYRIGHT

- Art in our Heart® is a Registered trademark n.0001617484 of 9 January 2015

Art. 12 GENERAL PROVISIONS

The subjects referred to in Articles 2 and 3 reserve the right to change the regulation by giving due notice with immediate validity.

Art. 13 PROTECTION OF PERSONAL DATA

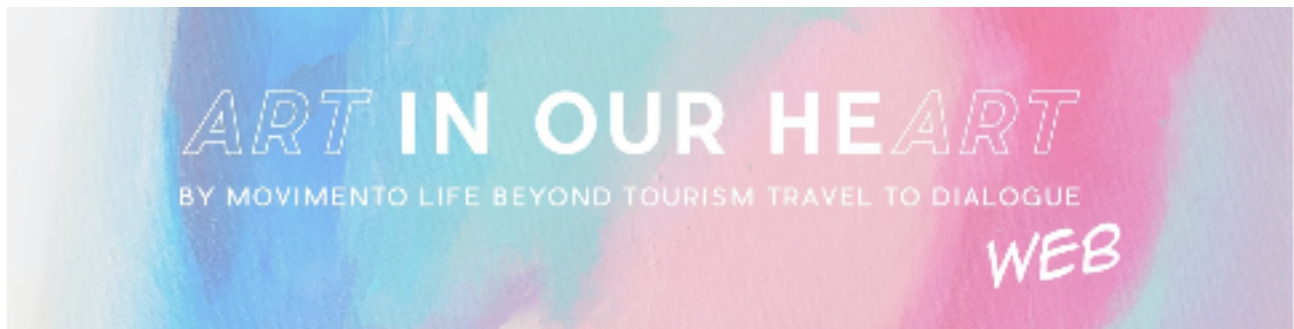
By joining this initiative, the participants agree that the personal data provided to Movimento Life Beyond Tourism Travel to Dialogue srl in relation to participation in the initiative itself will be processed in accordance with Legislative Decree 196/2003.

Personal data will be used by Movimento Life Beyond Tourism Travel to Dialogue srl for the purpose of the smooth running of the competition. These data can be processed for institutional and promotional purposes only by the subjects indicated in articles 2 and 3.

The organization reserves the right to use all participating photos for promotional and institutional purposes. [Read the complete information on the treatments related to the Communication - Marketing and Public Relations activities.](#)

If, with regard to the information exchanged as a result of this regulation, it is necessary to proceed with the processing of personal data of third parties (guests, suppliers, speakers, etc.) and / or of the employees / collaborators of the Parties, pursuant to Legislative Decree 196/2003 and of the EU Reg. 2016/679, the same commit themselves mutually:

- Ø to process the aforementioned data for the sole purpose of this regulation or to comply with legal provisions;



- Ø to exchange fully usable data for the aforementioned purposes, since acquired in a lawful manner and having already complied, each with respect to the interested parties whose data it communicates, the disclosure obligations and any consent also for the processing deriving from the execution of this Regulation;
- Ø to communicate to the Counterparty any additional information about the treatments carried out, so as to enable you to comply with the previous point;
- Ø to have these data processed only by subjects (appointed according to the cases in charge pursuant to art. 30 Legislative Decree 196/2003 or Managers pursuant to art. 29 Legislative Decree 196/2003 and by EU Reg. 2016/679) who they belong, also as external collaborators, to their organization;
- Ø to guarantee the exercise of the rights pursuant to art. 7 of Legislative Decree 196/2003 and EU Reg. 2016/679

The processing of information and personal data may be carried out with the help of manual, IT and telematic tools, however, in ways that guarantee its security and confidentiality, in full compliance with the provisions of the law and regulations in force.

where a natural person, declares himself informed pursuant to art. 13 of Legislative Decree 196/2003 and EU Reg. 2016/679 regarding the processing of your personal data carried out by the Life Beyond Tourism Travel to Dialogue Srl Movement.

Unless otherwise notified by the subject, the contact details, postal and e-mail addresses provided may be used for sending courtesy communications and / or advertising material relating to services similar to those covered by the existing commercial relationship. It is understood that the subjects will have the right to oppose the aforementioned treatment at any time.

Art. 14 SECRETARIAT

The secretariat of the exhibition is at the office:

Movimento Life Beyond Tourism Travel to Dialogue srl
Via del Giglio 10
50123 Florence (Italy)
Email: web@lifebeyondtourism.org
www.lifebeyondtourism.org

Art. 15 INTERPRETATION OF THE REGULATION

For the interpretation of the regulation the original Italian text will prevail.

Art. 16 JURISDICTION

Any dispute concerning the interpretation or application of this Regulation shall be resolved through consultations and negotiations between the parties and at the place of jurisdiction in Florence, Italy.