

CALL FOR EXPRESSION OF INTEREST

For selecting participants to take part in the Executive Master in City Management (EMCM)

I- BACKGROUND

As part of the implementation of its Governance, Advocacy and Decentralized Development for Africa (GADDEPA) Program, as a long-term strategic perspective of the United Cities and Local Governments of Africa (UCLG-Africa), in particular its Priority No. 3 on «Human Capital Development, Capacity Building and Intellectual Exchange», and the Resolution adopted at the end of the AFRICITES Summit held in Marrakech, Morocco, in 2009, the Secretary General of UCLG –Africa was invited to create an African Local Governments Academy (ALGA) in order to strengthen the performance of Local Governments and their Associations.

The UCLG-Africa Strategic Vision is also part of the engagement and support for the implementation of the Global Agendas, including the Sustainable Development Goals, in particular SDG 11, the Climate Change Agenda, and the New Urban Agenda, as well as the Vision 2063 of the African Union.

Indeed, the intense and accelerated urban development experienced by the African Continent as a whole today, requires the emergence of a new generation of local officials and employees, with the values, skills, qualifications and tools needed to identify and diagnose problems, determine local public policies tailored to the needs and priorities of citizens and communities, schedule, plan, implement, monitor, manage, face and resolve problems, crises and conflicts, communicate, evaluate and report.

The local public action, which is now located in a complex multidisciplinary and interdisciplinary urban environment, must focus now on sustainable development in its three dimensions (social, economic and environmental), the existence of equipment and infrastructure, on the quality of local public service delivery, on the protection, preservation and enhancement of heritage, on the urban planning and management, including the urban mobility, through a modern local public management.

Training, building and strengthening capacities, skills, and qualifications, and thus professionalizing the human resources of the African Local Governments, to enable them to deal and face these multidimensional challenges, to drive change, to promote performance at local level, and especially to guide the process of development of decentralization towards a sustainable development, are to UCLG-Africa, its Members and its Networks, a duty of good governance and proof of lucidity and political insight.

ALGA who stands “For an Effective Local Africa”, is the **UCLG-Africa Strategic Lever** for investing in the Human Capital of the Local Governments in Africa, through learning, training, capacity building, for the upgrading of Local Public Administration, for the modernization of the Human Resources Management at the Local level, and for the promotion of the Standards of Excellence in Training and Capacity building targeting the Local Governments in Africa

(For more information on ALGA : www.uclgafrica-alga.org).

On this basis, ALGA has developed several training offers for the Members of UCLG-Africa and its Networks, among others an **Executive Master in City Management (EMCM)** targeting strategic professions at the local level, namely City Managers, Financial Directors and Technical Directors of African Local Governments.

This Executive Master is organized in close partnership with **Al Akhawayn University of Ifrane (AUI) in Morocco** in the framework of the Partnership agreement between UCLG Africa and AUI, as an anchoring institute of ALGA.

Al Akhawayn is an independent, public, not-for-profit Moroccan University. It has modeled its administrative, pedagogical, and academic organization on the American University system, and English is the language of instruction. Still in its infancy, the University has already developed a **national and international reputation for its unique identity and potential.**

AUI has various and several **International Accreditations.** The last Accreditation she received dates from 2017, with the prestigious New England Association of Schools and Colleges Accreditation (NEASC). NEASC is a globally recognized standard of Excellence, NEASC Accreditation attests to a school's, an University's high Quality and Integrity.

AUI is the first ever non-US American University in Africa to be the recipient of NEASC Accreditation. This Accreditation aptly demonstrates the level of Excellence, high standards and caliber of the AUI Education.

AUI has also a spacious residential campus with International Standards including :

- **Services and facilities** : Information Technology Service, Religious life, cleaning and housekeeping, campus laundry, security services, Health Center, Counseling Services, ATM & Post Office, Shuttle services
- **Living and Dining** : Housing and Residential life, Dinning
- **University Stores** : Campus store, bookstore

For more information on AUI : <http://www.aui.ma/en/>

II- OBJECTIVES

At the end, participants in this program will be able to:

- Understand the new global and African geopolitical context of decentralization, local governance and local development in Africa;
- To grasp and understand the environment of urban policy in Africa and sectoral urban policies;
- To acquire the skills and tools needed to effectively and efficiently manage African cities;
- To be able to respond to and seize economic, social, cultural and environmental opportunities;
- Being able to apply theories of urban development and urban planning;
- Analyze urban problems and opportunities by assessing development potentials and challenges;
- Understand the policy cycle, public policies and planning paradigms as well as the role of stakeholders, stakeholders and their networks in urban management, including inter-organizational relationships;

III- TARGET POPULATION

This Executive Master targets as a priority, the African Managers and the Territorial Executives in the following three professional fields: **City Managers and Administrative Directors; City technical managers; City Financial Managers.**

IV- ADMISSION REQUIREMENTS

Applicants must:

- Hold a certified Copy of Bachelor's Degree or equivalent;
- Have a professional experience of at least 5 years required;
- Have a good command of computer tools;
- Complete online application form

Non English speaking applicants must have a minimum TOEFL score of 530 (iBT:71)

Age to apply: *between 25 and 40 years old*

Female applications are strongly encouraged

V- TRAINING DURATION

The EMCM will last 12 months with 450 hours of training.

VI- PEDAGOGICAL MODALITIES

The EMCM is a multidisciplinary and specialized training. It is organized in profession-oriented education, a blended approach combining face-to-face, online training and institutional visits. The face-to-face training will be organized in 4 blocks of two weeks each

It is organized around the following modalities: seminars, Online Seminars (MOOCS), Peer Learning, Case studies, Case studies and field trip, Group exercises, reading, projects and capstones.

The EMCM will be led by international **high-level lecturers, facilitators and practitioners.**

VII- LANGUAGE, DATE AND VENUE

The Executive Master will be held in **English**. The launch is scheduled on 2020 at AUI, a prestigious English-language American-style Liberal Arts university in Ifrane. A Moroccan city awarded as a safe, clean and green City.

VIII- PROGRAM COST

The cost of the EMCM is **15 000 Euros** as a package, which includes:

- Ground transportation
- Housing and Meals at **AUI 4-stars Residence**
- Training kit (books, manual and case studies)
- Full access to on-campus facilities (Library, Olympic swimming pool, Fitness center)
- Field and institutional visits in Morocco.
- **International transport: each participant has to handle 4 round trip tickets**

IX- Deadline to apply : **31 March 2020**

For more information, please contact admission@ai.ma