



**Together for
an Effective
Local Africa**

www.uclga.org
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**EXECUTIVE MASTER IN
CITY MANAGEMENT
(EMCM)**

CONTEXT

The United Cities and Local Governments of Africa (UCLG-Africa) have long-been working to strengthen the performance of Local Governments and their Associations. As a part of their long-term Strategic Perspective, particularly Priority Number3 which focuses on Human Capital Development, Capacity Building and Intellectual Exchange, they implemented the Governance, Advocacy and Decentralized Development for Africa program (GADDEPA) in 2007. Then again, at the 2009 Africites Summit in Marrakech, Morocco, the Secretary General of UCLG-Africa adopted the Resolution which established the African Local Governments Academy (ALGA) to further aid this initiative.

The UCLG-Africa Strategic Vision also engages and supports the implementation of Global Agendas, such as the UN Sustainable Development goals (SDGs), namely SDG11, the Climate Change Agenda, the New Urban Agenda, and Vision 2063 of the African Union.

The acceleration of urban development currently being experienced by the African continent as a whole requires the emergence of a new generation of local officials with the values, skills, qualifications and tools needed to identify and diagnose problems, determine local public policies tailored to the needs and priorities of citizens and communities, and evaluate problems for which they can create and implement plans to resolve, monitor and manage them, and be able to properly communicate, evaluate and provide accurate reports.

Through local public management, the complex multidisciplinary and interdisciplinary urban environment must focus on the sustainable development of its three dimensions, social, economic and environmental, the existence of equipment and infrastructure, the quality of local public service delivery, the protection, preservation and enhancement of heritage, and urban planning and management, including urban mobility.

The members and networks of UCLG-Africa have a **duty of good governance and proof of lucidity and political insight** to help build and strengthen capacities, skills, and qualifications, and thus professionalize the human resources of African Local Governments, and enable them to face these multidimensional challenges, drive change, promote performance at local level, and guide the process of decentralization towards a sustainable development.

On this basis, ALGA has training for the members of UCLG-Africa and its networks, including an Executive Master in City Management professions at the local level, namely City Managers, Financial Directors and Technical Directors of African Local Governments in 2019, in close partnership with the Anchoring Institutes of ALGA.

OBJECTIVES

- ◆ Understanding the new global and African geopolitical context of decentralization, local governance and local development in Africa;
- ◆ Grasping and understanding the urban policy in Africa and sectoral urban policies;
- ◆ Acquiring the skills and tools needed to effectively and efficiently manage African cities;
- ◆ Enabling to respond to and seize economic, social, cultural and environmental opportunities;
- ◆ Being able to apply theories of urban development and urban planning;
- ◆ Analyzing urban problems and opportunities by assessing development potentials and challenges;
- ◆ Understanding the policy cycle, public policies and planning paradigms, and the role of stakeholders and their networks in urban management, including inter-organizational relationships;
- ◆ Diagnosing, setting priorities, formulating, preparing, planning, designing and developing a public policy of development, governance and management of the city as well as strategies and action plans;
- ◆ Using the MRV method (Measuring, Reporting and Verifying) on management and urban development;
- ◆ Acquiring the basics of an effective, urban management;
- ◆ Acquiring the skills and qualifications to the targeted vocational field.

PROSPECTIVE APPLICANTS

The Executive Master in City Management (EMCM) targets, as a priority, the Managers and the Territorial Executives in the following three professional fields :

- ◆ City Managers and Administrative Directors of Local Governments and Cities
- ◆ Technical Managers and Directors of Local Governments and Cities Financial
- ◆ Managers and Directors of Local Governments and Cities

PROGRAM HIGHLIGHTS

- ◆ A profession-oriented education
- ◆ A blended approach combining face-to-face and online training
- ◆ Adapted, personalized and close supervision
- ◆ Many professional perspectives
- ◆ A multidisciplinary and specialized training
- ◆ High level lecturers, facilitators and practitioners
- ◆ Rich and powerful professional networks
- ◆ Institutional visits

PEDAGOGICAL MODALITIES AND TOOLS

The EMCM is organized around the following modalities :

- ◆ Seminars
 - ◆ Online Seminars (MOOCs)
 - ◆ Peer learning
 - ◆ Case studies and field trips
 - ◆ Group exercises
 - ◆ Reading
 - ◆ Projects and Capstones
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CAREER OPPORTUNITIES

City Management graduates play a crucial role in how the places we live are planned, managed, and developed. City Management graduates work in the fields of landscape architecture, planning, civil engineering, public administration, design and development, local authority departments and organizations, environmental consultancy, transportation, urban renewal and regeneration, data collection, and public consultation. Graduates go on to rewarding careers such as city managers, researchers, consultants, project managers, policy advisors, and major public bodies.

TRAINING DURATION

- ◆ 12 months (450-495 hours of training)

ADMISSION REQUIREMENTS

- ◆ Certified Copy of Bachelor's Degree or equivalent
- ◆ Minimum TOEFL score of 530 (iBT:71) for non English speaking applicants
- ◆ Complete online application form
- ◆ Professional experience required

PROGRAM COST

An approximative cost of 17,000 euros includes:

- ◆ Up to four (4) round trip flight tickets*
- ◆ Ground transportation
- ◆ Housing and meals at AUI's 4-star residence
- ◆ Training kit (i.e. books, manuals, and case studies)
- ◆ One week (1) Field Trip
- ◆ Full access to on-Campus facilities (Library, Olympic Swimming Pool, Fitness Center ...)

* *Depending on the country of departure*

PROGRAM OF THE EMCM

**COURSES CURRENTLY BEING DESIGNED
AND DEVELOPED**

جامعة الأخوين
جامعة الأخوين
AL AKHAWAYN
UNIVERSITY

UR
الجامعة الوطنية المغربية
جامعة الأخوين
Université Internationale de Rabat



AIEIA/IISA
Association Internationale des Ecoles
et Instituts d'Administration

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AMCDBH | KHEG | KHEVOGO
ASSOCIATION des REGIONS de MAROC

MARRAKECH
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ASSOAL

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INSTITUT DE MAROC



Africa Union Of Architects

EThekweni Municipal
Academy



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des Sciences Administratives

ICAPA
International Commission
on Accreditation of Public
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and Training

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PUBLIC ADMINISTRATION AND
MANAGEMENT (AAPAM)
ASSOCIATION AFRICAINE POUR
L'ADMINISTRATION PUBLIQUE
ET LE MANAGEMENT (AAPAM)



SMILE - SWAKOPMUND

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MUNICIPAL INSTITUTE OF LEARNING





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